



Share Your Message

Each purchased ad will be showcased in print, online, and on-screen!



Anticipation is

running high about the 43rd Western Area Conference in Denver, Colo. You are invited and encouraged to support the conference through the purchase of an ad.

Denver Will Be Different! So we're offering maximum exposure for your ad.

Conference Program: Each Chapter delegate will receive a printed conference program filled with highlights and the collection of commemorative ads.

Website/E-Magazine: The program with commemorative ads will be available for downloading on the Western Area Website, as well as available in *E-Magazine* format.

PLUS

Your Ad Will Go Digital in Denver! At conference plenary sessions, events, and luncheons, commemorative ads will be shared on-screen for all to enjoy.

Advertising Rates

Inside Front Cover	\$500.00
Inside Back Cover	\$500.00
Outside Back Cover	\$500.00
Corporate Full Page	\$500.00
Chapter/Individual Full Color Page	\$200.00

Payment

Make Chapter checks payable to: Western Area of The Links, Incorporated

Memo: 43rd WA Conference Ad

Mail payment to:

Marcia Page, Western Area Financial Secretary

300 E. Las Colinas Blvd #1214

Irving, TX 75039

Use PayPal:

[PayPal For Corporate Ad](#)

[PayPal for Chapter/Individual Ad](#)

Submit Ad Below

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Suggestions

Celebrate milestone anniversaries

Showcase special events and accomplishments, including programming

Recognize individual members anniversary

Photographs

Installation of new members

Celebrate "sister friends, friendships and family groups" across chapters in the Western Area

Recognize family members who are celebrating significant milestones

Showcase family members who are Platinum, 50 year, or will be celebrating their 50th and 25th anniversary at the 43rd Western Area Conference

Deadline

May 1, 2017

All ads must be full page

All ads will be in full color

All ads must be electronic and camera-ready

SPECIFICATIONS

Page Dimensions: Full Page

Live Area: 71/2" x 10"

Trim: 8" x 101/2"

Bleed: 81/4" x 103/4"

Acceptable electronic ad file formats: High Resolution (300 dpi)

The Printer will accept the most current versions of the following programs: QuarkXPress, InDesign, Illustrator, Photoshop, and Adobe Acrobat.



Questions:

Marsha McFadden

WA Communications & PR Chair

[Email](#)

Thank you for your support of the 43rd Western Area Conference!