

## Tacoma (WA) Executive Summit Meeting Minutes

April 6, 2019

Present: Links Fran, Adrienne, Alicia, Victoria, Sharon, Carolyn, and Roz

### Annual Program/Strategic Plan Discussion

- \*Link Carolyn will be changing the monthly date of the Program/Facet Chairs call
- \*A high priority for the chapter will focus on how to better Brand ourselves in the community. We also want to try to capture better numbers for publicity and attendance at events
  - \*Ask members who sit on Boards for their annual calendars
  - \*Improve Communication with IT committee
  - \*Improve Communication/cooperation within the Links organization (Western Area and National)
  - \*Reach out to resources “just because” - not only when we need support; possibly get cards made for our chapter to send out to contacts/organizations
- \*Need Service Delivery Model Training annually. Possibly take time at chapter meetings to review SDM and reinforce Strategic Plan. Possibly have Strategic Plan for everyone to review as Facets write up SDM reports.
- \*May need basic training for Strategic Plan. Want basic level of understanding for all members. Need Committee chairs to be tied into the Strategic Plan.
- \*Programming expectations need to be communicated to everyone. Communicate expectations to everyone regarding support of Umbrella Programming. Reinforce expectation of “All hands on board”.
- \*Focus on what we, as a smaller chapter can accomplish. We need to be strategic in what we do.

### FACETS

- \*Direction to Facets: Focus on Umbrella Programming of Mental Health. Facets will focus on 3 programs per year: 1 Umbrella program and 2 additional programs focusing on Mental health. Want to do fewer, higher quality programs.
- \*Want to brand ourselves as the Mental Health chapter
- \*Want facets to work together in programming
- \*”BETTER TOGETHER” will be theme for our upcoming program year
- \*Madam President will handle communication with National/WA regarding limitations of programming within a smaller chapter
- \*May have possible partnerships/programming with Goodwill, Deltas, AKA's, and Boze elementary school

## **CALENDAR**

\*Changes were made to Annual Planning Calendar. Link Adrienne will be revising calendar and sending to chapter. Of Note: Combined June Social/Chapter Retreat June 22nd; Mental Health Forum Oct 19<sup>th</sup>; Start facet planning at May Business meeting; Each facet to have 2 programs completed between May 1<sup>st</sup> and Nov 30<sup>th</sup>.

\*Note: Have IT committee add Award winning chapter to Website

## **Announcements**

Link Mary Green and Link Jay Riley have volunteered to co-chair the Fundraising Committee. Link Victoria will also assist as co-chair and Link Roz will advise. Duties/Sub committees will be assigned per facet.