



Western Area

Tacoma Chapter

PROGRAM: FACET ACTIVITY REPORTING FORM

TITLE of Activity / Lesson / Project / Event: NAMI Walks	
LOCATION: Marina Park, Kirkland WA	DATE: June 8, 2019

Please indicate which facets were involved by placing an “X” in the square.

The Arts

National Trends & Services

Health & Human Services

Services to Youth

International Trends & Services

Collaboration-List : Pierce County and Seattle National Alliance of Mental Illness

I. Description of Activity: If this was a combined effort between facets, please state how each participating facet was involved: Tacoma chapter ITS committee was the main facet coordinating the NAMI Walks activity. Our HHS and NTS committees played an important role by providing fliers which were distributed to participating walkers. STY committee supported the event by walking.

II. Please indicate which objectives your activity accomplished/will accomplish

1. To promote The Links brand.
We had a booth in a prominent location where we hung our banner and distributed fliers advertising our Mental Health Forum which will be held in October 2019. We also distributed information about Human Trafficking which is prominent in the PNW. Chapter members manning the booth during the walk answered questions about our organizations overall mission, vision and programming to participating walkers, NAMI members and volunteers and bystanders. Our chapter name and a link to our chapter website was displayed on the NAMI website as a sponsor and supporter of the walk.
2. To develop a partnership with the NAMI organization, an organization whose mission is directly aligned with The Links national Mental Health initiative.
Our chapter wants to provide widespread exposure to the African American population in Pierce County to education and the availability of FREE NAMI resources. This is an important step to help decrease the stigma of mental health. The NAMI organization wants to partner with us to make presentations, provide educational materials and help promote available resources in the Tacoma and Pierce County community.

III. Evaluation

How was your activity measured?

(Pre-Posttest, survey, peer evaluation, observation, interview, feedback, self-report, essay, performance task, journal, exhibition & demonstration, teacher-created test, rubrics, record review, portfolios, etc.)

Observation and feedback from chapter participants and NAMI organizers. Both felt the event was a great success and a valuable connection between the organizations in support of our mental health initiatives.

Was the Activity Goal Accomplished? Yes.

IV. Description of activity participants and attendees:

Classroom or Group:

___ Total number of served ___ Male ___ Female

Large Event:

X Women X Men

X Children (Ages 0-12) _X_ Teens (Ages 10-18) X Young Adults (Ages 19-24)

X Senior Citizen X Family X Other (Please specify) All ages were represented including some participants with physical disabilities and limitations.

___ Male ___ Females

1425 Total number of people served (Total # of participants of the NAMI Walk as published on their website)

X American Indian or Alaska Native X Asian X Black or African American

X White X Hispanic or Latino ___X_ Other (Please specify) Participants covered all races and nationalities which may or may not be specifically listed above.

32 Number of members in Chapter

We had participation from 12 people in the form of walking or donations:

__10__ Number of chapter members who participated in this activity

__1__ Number of Connecting Link who participated in this activity

__1__ Number of volunteer team members who participated in this activity

V. Cost of the Activity / Donation

Projected Budget	\$ N/A	Actual Cost:	\$ N/A
Was a grant or underwriting obtained? Yes No If yes, give amount and funding source name(s) and address (es).			
Were any in-kind donations/services provided? Yes No If yes, give amount and funding source name(s) and address (es).			\$

VI. Most outstanding qualities of this activity:

1. Exposure and awareness of our organization and chapter in the community. A variety of people and organizational leaders conversated with us at the booth and during the walk to learn more about The Links Incorporated or programs and our mission. Our chapter name and a link to our website is displayed on the NAMI Walks page allowing international exposure of our participation in the walk and Tacoma Chapter programming.
2. Bonding of chapter participants during the walk and continuing afterwards when we went to lunch together and strengthened our existing bonds of friendship.
3. Agreement in continued partnership between The Tacoma Chapter and NAMI. and Nami members are excited to partner with a prominent African American organization to help widen the net of people who gain awareness of their free resources. A rep from NAMI has been asked to be a speaker for ITS during our annual chapter health forum.
4. Our Tacoma NAMI Walks team provided donations of \$910 which was 91% of our \$1000 goal. These funds will be used for education, programs and mental health resources in our community.

VII. Do you think that this activity to be continued? Yes. Why? Refer to section II and VI above.

VIII. How did you communicate and publicize the activity? By announcements during the chapter meeting, email notifications to the chapter that were in turn distributed to friends and family by social media or email forwarding, publication on our chapter website and publication of our chapter participation on the NAMI Walks website.

IX. Documentation:

INCLUDE & COLLECT

- 1. Camera X
- 2. Film Projector _____
- 3. Video _____
- 4. Flyers X
- 5. Sample of work _____
- 6. Other X, swag collected during the event

Send Copies of PHOTOS to Program Chair and Technology Chair

Service Hour Credits

Members Present
Activity/Event
Prep.
Hrs. / Min
Hrs./Min

Total

Stephanie McGriff	Team Captain, Setup Donation Page and Online Team entry and coordination, Walker, Donation				
	Friendship Lunch, Activity Write Up	4	5	9	
Joan Ray	Gathered facet materials for decoration and marketing to the public and manned the booth during the walk, Friend				
	Lunch	2	5	7	
	Donella Pearson Walker, Friendship Lunch		5		5
	Kimberly Green Walker, Friendship Lunch		4		4
	Barbara Lane Walker, Donation, Friendship Lunch			5	5
	Cashauna Sanders (Niece of B. Lane) Walker, Donation, Friendship Lunch				
	Terry Green (C. Link) Walker, Friendship Lunch				

Melva Copes Donation
Mentha Hynes Wilson Donation
Dorothy Williams Donation
Mary Green Donation
Tracy Flood Donation

Submitted by: Stephanie Wilmer McGriff

Date: June 30, 2019

11/2017