

Vice President's Report - September 2020

Tacoma (WA) Chapter The Links, Incorporated

Dear Link Sisters –

This report highlights the activities, efforts, and achievements of the Vice President over the last three months.

Chapter Retreat

Tacoma (WA) experienced its first virtual gathering on 6/24/2020 and benefitted from a fun, highly informative program. Thank you, Link Sisters for your energetic participation and kudos to the planning committee: Links Alicia, Alyce, Carolyn, Fran, Iris, Kimberly, and Mary.

Chapter Survey

Link Karen Cole, Area Vice Director, asked Western Area Vice Presidents to call on members to update their personal profile on the MMS (Members Management System), and to also submit a comprehensive chapter profile. With assistance from the Membership Committee, Tacoma (WA) attained a 100% response rate. The Area Profile is attached to this report.

Membership

Mission Accomplished! Welcome Links Angela, Denita, Kasaundra, and Stephanie T. Induction 2020 was memorable, and thank you for the individual and collective support, and a special thank you to the Membership, Rituals, and IT Committees for their time and insight: Links Anne, Dorris, Gina, Iris, Mary G., Mary J. Wilson, JoAnn, Pamela, Sharon, and Stephanie M.

New Member Mentors, the Vice President extends a warm handoff to you. Please schedule recurring time to talk with your mentees.

Next, the Membership Committee will review the Membership Assessment and hear if there is a desire to conduct Membership Induction in 2021.

Membership Assessment

Tacoma (WA) Chapter aims to enhance member services and engagement, and endeavors to attract no less than four new members during each membership cycle.

What is a Link? She is a strong, accomplished woman; a mother, a grandmother, a sister, a daughter, and a friend. A Link holds identifiable attributes and abilities to make civic, cultural, and educational contributions to the community. She must be willing to assume the financial responsibilities of the organization and resides within fifty (50) miles of Tacoma, Washington.

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- Chapter Strengths: Diverse, motivated women with varying strengths. Hardworking, resourceful, committed to the ideals of the organization.
- Chapter Opportunities: Expertise in fund development, fundraising, grant writing, social media, and technology.

The Membership Committee recognizes growth is essential for the long-term success of the organization and its ability to adequately provide service within the community. However, there is concern about organizing virtual membership activities during a pandemic – is it fair to the potential members? On the other hand, could this be an opportunity to embrace a new normal? Chapter input is needed.

Chapter Handbook

The 2020 edition is available, and a second mailing will happen in November. For now, update Link Denita's address: 2115 Tidepool PI E and Zip Code **98366** and submit corrections to mentahw@gmail.com

Service Hours: May 1, 2020 – April 30, 2020

Members can record hours at www.trackitforward.com Goal: 16 hours completed by October 1, 2020.

Area Vice President Meetings

Western Area Vice Director Dr. Karen Cole communicates with VP's weekly and hosts monthly webinars. I participated in all webinars and numerous projects:

- Core Values Presentations – Link Karen wants chapters to be mindful of the Core Values: Friendship, Honesty/Truth, Service, Confidentiality, Legacy, Integrity, Respect, Courage, Family Relationships, Responsibility & Accountability.
 - 'Courage' and 'Friendship' presentations will be shown during the Chapter meeting.
- Area wide Founder's Day Celebration
 - Sunday, November 8, 2020 - 11am CST/ 9 am PST
Speakers: Link Lorna Hankins and Rev. Vashti McKenzie
 - Seeking photos of 2019-20 Alumna and Platinum Members
 - Homelessness Service Project:
 - Identify a facility, obtain wish list, purchase items on list (do not use personal funds), create 10 second video. DUE OCTOBER 17, 2020.

So, I am off to a very speedy start! I will, as Maya Angelou once said, "do my best because I'm counting on you counting on me."

With Link affection, **Link Mentha**