



Social Media Report

1/8/21

It is my desire to ensure that the community is aware of any community events that the Tacoma (WA) Chapter are providing. It also allows us to demonstrate to The Links, Incorporated that we are present and diligently involved in our community, which is demonstrated by our social media presence.

Starting December 2020 I began updating Facebook by including post from both National and the Western Area of the Links, Incorporated. In order to ensure that Tacoma (WA) Chapter has a presence on social media, I was able to post information such as:

- National reporting of BLM Briefing
- National reporting/update of COVID
- National reporting of the birthday for our **National VP**
- Acknowledging the holidays such as Christmas, Kwanzaa, and New Years
- Updated Facebook with information about supporting The Arts through a movie called **SOUL**

I also created a Twitter account utilizing the same password as Facebook.

It has been my continuous goal to increase our social media presence. During this time of COVID, it is imperative to utilize social media and inform others of the tremendous work and dedication Tacoma (WA) Chapter is providing our community.

If any other committees, would like to post flyers or information about any upcoming events please submit those flyers to MoodyK1946@outlook.com within 72 hours in order to allow time for approval by Madam President.

~~~~Link Kasaundra Moody



*Linked in Friendship, Connected in Service*  
**Tacoma (WA) Chapter**

For more information about The Links, Incorporated please visit our National and Chapter websites.  
The Links, Incorporated Website: [www.linksinc.org](http://www.linksinc.org)  
Tacoma (WA) Chapter Website: [www.tacomalinksinc.org](http://www.tacomalinksinc.org)